# **Time Series Forecasting Using Statistics and Machine Learning**

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#### **About Me**

#### **Professional Experience**

Chief Data Scientist

[<u>A</u>]



VP Head of Quant Research





#### Education

PhD in Economics



focus on Econometrics



**B.S.** Mathematics

#### **Data Science for Good**







#### **Involvement in DS Community**













# Agenda

- Section I: Time series forecasting problem formulation
- Section II: Statistical and machine learning approaches
  - a. Autoregressive Integrated Moving Average (ARIMA) Model
  - b. Vector Autoregressive (VAR) Model
  - c. Recurrent Neural Network (RNN)
  - > Formulation
  - > Python Implementation

Section III: Approach Comparison

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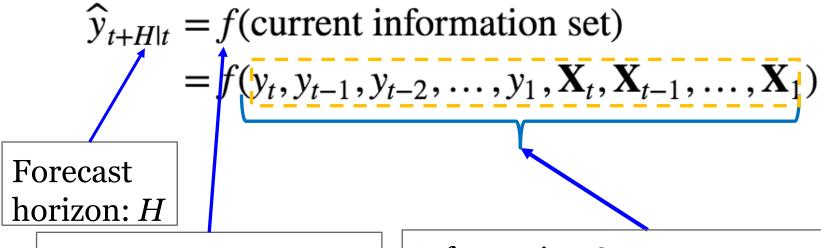
Section III: Approach Comparison

## **Forecasting: Problem Formulation**

• Forecasting: predicting the **future values** of the series using **current information set** 

• **Current information set** consists of current and past values of the series of interest and perhaps other "exogenous" series

## **Time Series Forecasting Requires Models**



A statistical model or a machine learning algorithm

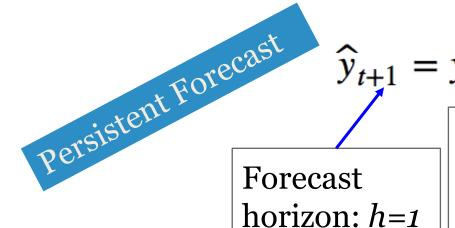
**Information Set:** 

$$\Omega_t = \{y_t, y_{t-1}, y_{t-2}, \dots, y_1, \mathbf{X}_t, \mathbf{X}_{t-1}, \dots, \mathbf{X}_1\}$$

### A Naïve, Rule-based Model:

A model, f(), could be as simple as "a rule" - naive model:

The forecast for tomorrow is the observed value today



**Information Set:** 

$$\Omega_t = \{y_t, y_{t-1}, \dots, y_1, \mathbf{X_t}, \mathbf{X_{t-1}}, \dots, \mathbf{X_1}\}$$

$$= \{y_t\}$$

# "Rolling" Average Model

The forecast for time t+1 is an average of the observed values from a predefined, **past** k **time periods** 

$$\widehat{y}_{t+1} = \frac{1}{k} \sum_{s=t-k}^{t} y_s$$
 Forecast horizon:  $h=1$  Information Set: 
$$\Omega_t = \{y_t, y_{t-1}, \dots, y_1, \mathbf{X_t}, \mathbf{X_{t-1}}, \dots, \mathbf{X_1}\}$$
 
$$= \{y_t, \dots, y_{t-k}\}$$

# Simple Exponential Smoothing Model

Weights are declining exponentially as the series moves to the past

$$\widehat{y}_{+1|t} = \sum_{i=1}^{t} \alpha (1 - \alpha)^{i-1} y_{t-i+1}$$

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# An 1-Minute Overview of ARIMA Model

#### **Univariate Statistical Time Series Models**

Model the dynamics of series y

The focus is on the statistical relationship of one time series

The future is a function of the past

$$y_{t+1} \leftarrow \{y_t, y_{t-1}, \dots, y_1\}$$

values from its own series

$$y_{t+1} \leftarrow \{y_t, y_{t-1}, \dots, y_1, X_t, X_{t-1}, \dots, X_1\}$$

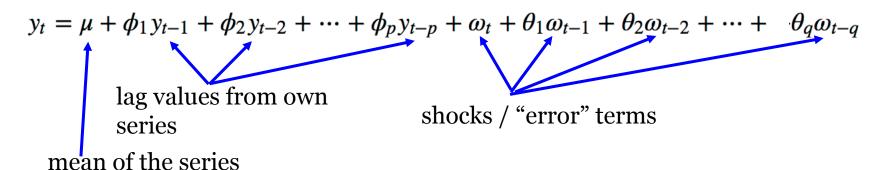
#### **Model Formulation**

Easier to start with

**Autoregressive Moving Average Model (ARMA)** 

## **Autoregressive Moving Average Model (ARMA)**

$$\hat{y}_{t+H|t} = f(\text{current information set})$$



# **Autoregressive Integrated Moving Average** (ARIMA) Model

My 3-hour tutorial at PyData San Francisco 2016

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# **Multivariate Time Series Modeling**

A system of K equations

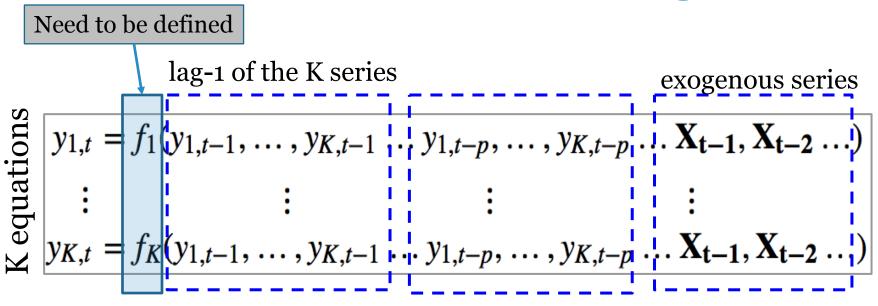
$$\hat{y}_{1,t+H|t} = f(\text{current information set})$$

$$\hat{y}_{2,t+H|t} = f(\text{current information set})$$

:

$$\hat{y}_{K,t+H|t} = f(\text{current information set})$$

# **Multivariate Time Series Modeling**

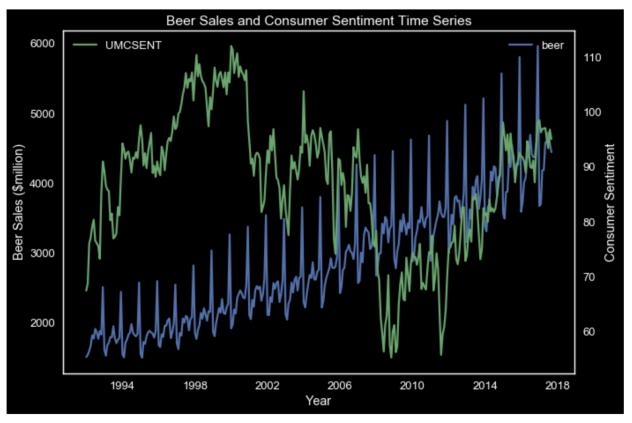


lag-p of the K series

Dynamics of each of the series

Interdependence among the series

# **Joint Modeling of Multiple Time Series**



## **Vector Autoregressive (VAR) Models**

- a system of linear equations of the K series being modeled
- only applies to stationary series
- non-stationary series can be transformed into stationary ones using simple differencing (note: if the series are not co-integrated, then we can still apply VAR ("VAR in differences"))

# Vector Autoregressive (VAR) Model of Order 1

```
y_{1,t} = c_1 + \phi_{11}y_{1,t-1} + \phi_{K2,1}y_{2,t-1} + \dots + \phi_{1K}y_{K,t-1} + u_{1,t}
y_{2,t} = c_2 + \phi_{21}y_{1,t-1} + \phi_{K2,1}y_{2,t-1} + \dots + \phi_{2K}y_{K,t-1} + u_{2,t}
\vdots
y_{K,t} = c_K + \phi_{K1}y_{1,t-1} + \phi_{K2,1}y_{2,t-1} + \dots + \phi_{KK}y_{K,t-1} + u_{K,t}
```

Each series is modelled by its own lag as well as other series' lags

## **Multivariate Time Series Modeling**

#### **Matrix Formulation**

$$\mathbf{y}_t = \mathbf{c} + \mathbf{\Phi}_1 \mathbf{y}_{t-1} + \mathbf{\Phi}_2 \mathbf{y}_{t-2} + \dots + \mathbf{\Phi}_p \mathbf{y}_{t-p} + \mathbf{u}_t$$

$$\mathbf{y}_t: (K \times 1) \qquad E(\mathbf{u}_t) = 0$$

$$\mathbf{y}_t: (K \times 1)$$
  $E(\mathbf{u}_t) = 0$  
$$\mathbf{\Phi}_j: (K \times K) \ \forall j \qquad E(\mathbf{u}_t \mathbf{u}_\tau') = \Sigma \quad \text{if } t = \tau$$
 
$$\mathbf{u}_t: (K \times 1) \qquad \Sigma \quad \text{is a positive definite notation}$$

$$\mathbf{u}_t : (K \times 1)$$
  $\Sigma$  is a positive definite matrix

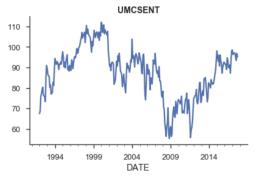
## General Steps to Build VAR Model

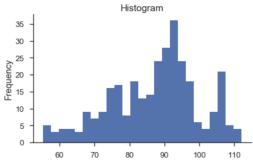
- 1. Ingest the series
- 2. Train/validation/test split the series
- 3. Conduct exploratory time series data analysis on the training set 2.

  4. Determine if the series are stationary
- 5. Transform the series
- 6. Build a model on the transformed series
- 7. Model diagnostic
- 8. Model selection (based on some pre-defined criterion)
- 9. Conduct forecast using the final, chosen model
- 10. Inverse-transform the forecast
- 11. Conduct forecast evaluation

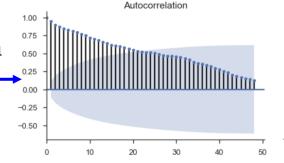
#### **Index of Consumer Sentiment**

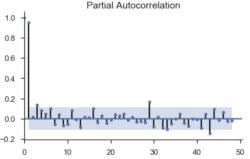
```
def tsplot2(v, title, lags=None, figsize=(12, 8));
    '''Examine the patterns of ACF and PACF, along with the time series plot and histogram.
    fig = plt.figure(figsize=figsize)
    ts ax = plt.subplot2grid(layout, (0, 0))
    hist ax = plt.subplot2grid(layout, (0, 1))
    acf ax = plt.subplot2grid(layout, (1, 0))
    pacf_ax = plt.subplot2grid(layout, (1, 1))
   y.plot(ax=ts ax)
    ts_ax.set_title(title, fontsize=14, fontweight='bold')
    y.plot(ax=hist ax, kind='hist', bins=25)
    hist ax.set title('Histogram')
    smt.graphics.plot acf(y, lags=lags, ax=acf ax)
    smt.graphics.plot pacf(y, lags=lags, ax=pacf ax)
    [ax.set xlim(0) for ax in [acf ax, pacf ax]]
    sns.despine()
    plt.tight_layout()
    return ts_ax, acf_ax, pacf_ax
```





autocorrelation function (ACF) graph





Partial autocorrelation function (PACF) graph

#### **Series Transformation**

#### **Transformation**

Applying first differencing or seasonal differencing to the log of the series should make the-above two series stationary:

$$log(y_t) - log(y_{t-l}) = log(\frac{y_t}{y_{t-l}})$$

where l is some lag.

- UMCSENT series: l=1
- beer series: l = 12

## **Transforming the Series**

Take the simple-difference of the natural logarithmic transformation of the series

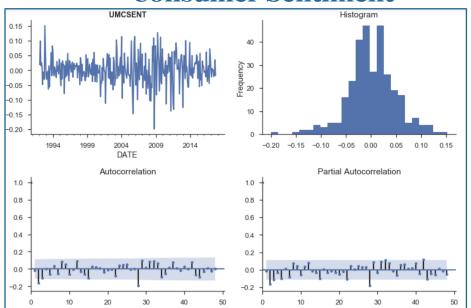
```
series_transformed['UMCSENT'] = np.log(series.iloc[:,0]).diff(1)
series_transformed['beer'] = np.log(series.iloc[:,1]).diff(12)
```

	UMCSENT	beer	UMCSENT	beer
DATE				
1992-01-01	67.5	1509.0	NaN	NaN
1992-02-01	68.8	1541.0	0.019076	NaN
1992-03-01	76.0	1597.0	0.099530	NaN
1992-04-01	77.2	1675.0	0.015666	NaN
1992-05-01	79.2	1822.0	0.025577	NaN
1992-06-01	80.4	1775.0	0.015038	NaN
1992-07-01	76.6	1912.0	-0.048417	NaN
1992-08-01	76.1	1862.0	-0.006549	NaN
1992-09-01	75.6	1770.0	-0.006592	NaN
1992-10-01	73.3	1882.0	-0.030896	NaN
1992-11-01	85.3	1831.0	0.151614	NaN
1992-12-01	91.0	2511.0	0.064685	NaN
1993-01-01	89.3	1614.0	-0.018858	0.067268
1993-02-01	86.6	1529.0	-0.030702	-0.007818
1993-03-01	85.9	1678.0	-0.008116	0.049476

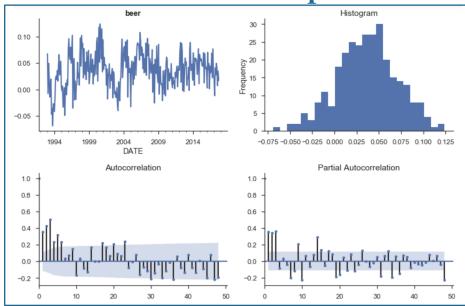
note: difference-transformation generates missing values

#### **Transformed Series**

#### **Consumer Sentiment**



#### **Beer Consumption**



## **VAR Model Proposed**

Is the method we propose capable of answering the following questions?

• What are the dynamic properties of these series? Own lagged coefficients

• How are these series interact, if at all? Cross-series lagged coefficients

$$y_{1,t} = c_1 + \phi_{11}y_{1,t-1} + \phi_{12}y_{2,t-1} + \phi_{13}y_{1,t-2} + \phi_{14}y_{2,t-2} + \phi_{15}y_{1,t-3} + \phi_{16}y_{2,t-3} + u_{1,t}$$

$$y_{2,t} = c_2 + \phi_{21}y_{1,t-1} + \phi_{22}y_{2,t-1} + \phi_{23}y_{1,t-2} + \phi_{24}y_{2,t-2} + \phi_{25}y_{1,t-3} + \phi_{26}y_{2,t-3} + u_{2,t}$$

#### **VAR Model Estimation and Output**

```
model = sm.tsa.VARMAX(y_train, order=(3,0), trend='c')
model_result = model.fit(maxiter=1000, disp=False)
print(model_result.summary())
```

```
Statespace Model Results
                  ['UMCSENT', 'beer'] No. Observations:
Dep. Variable:
                                                                        294
Model:
                              VAR(3) Log Likelihood
                                                                  1124.934
                         + intercept AIC
                                                                  -2215.867
                     Thu, 30 Nov 2017
Date:
                                       BIC
                                                                  -2153.246
Time:
                            11:25:18 HOIC
                                                                  -2190.790
                          01-01-1993
Sample:
                        - 06-01-2017
Covariance Type:
                                 pgo
                           52.72, 181.87 Jarque-Bera (JB):
                                                                    21.96, 1.78
Ljung-Box (Q):
Prob(Q):
                              0.09, 0.00
                                         Prob(JB):
                                                                     0.00, 0.41
                             2.26, 0.62 Skew:
                                                                   -0.38, -0.19
Heteroskedasticity (H):
Prob(H) (two-sided):
                        0.00, 0.02 Kurtosis:
                                                                     4.11, 3.03
```

## **VAR Model Output - Estimated Coefficients**

		Results fo	r equation	UMCSENT					
	coef	std err	z	P>   z	[0.025	0.975]			
const	0.0060	0.005	1.266	0.206	-0.003	0.015			
L1.UMCSENT	-0.0551	0.051	-1.089	0.276	-0.154	0.044			
L1.beer	-0.1338	0.105	-1.274	0.203	-0.340	0.072			
L2.UMCSENT	-0.1654	0.060	-2.774	0.006	-0.282	-0.049			
L2.beer	0.0174	0.096	0.182	0.856	-0.171	0.205			
L3.UMCSENT	-0.1218	0.054	-2.247	0.025	-0.228	-0.016			
L3.beer	-0.0398	0.089	-0.446	0.656	-0.215	0.135			
Results for equation beer									
	coef	std err	z	P>   z	[0.025	0.975]			
const	0.0097	0.003	3.377	0.001	0.004	0.015			
L1.UMCSENT	0.0559	0.041	1.375	0.169	-0.024	0.136			
L1.beer	0.1060	0.055	1.920	0.055	-0.002	0.214			
L2.UMCSENT	0.0292	0.038	0.764	0.445	-0.046	0.104			
L2.beer	0 0616	0 056	4.674	0.000	0.152	0.371			
	0.2616	0.056	4.0/4	0.000	0.132	0.3/1			
L3.UMCSENT	0.2616	0.036	0.711	0.477	-0.045	0.096			

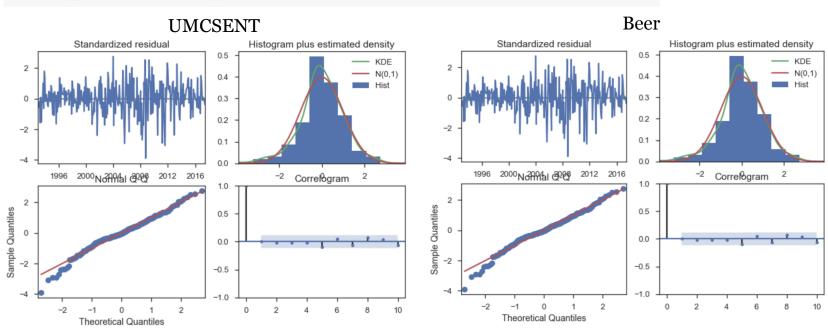
# **VAR Model Output - Var-Covar Matrix**

#### Error covariance matrix

	coef	std err	z	P>   z	[0.025	0.975]
sqrt.var.UMCSENT	0.0462	0.002	27.616	0.000	0.043	0.049
sqrt.cov.UMCSENT.beer	0.0004	0.002	0.211	0.833	-0.003	0.004
sqrt.var.beer	0.0276	0.001	23.581	0.000	0.025	0.030

### **VAR Model Diagnostic**

```
model = sm.tsa.VARMAX(y_train, order=(3,0), trend='c')
model_result = model.fit(maxiter=1000, disp=False)
model_result.plot_diagnostics()
```



#### **VAR Model Selection**

Model selection, in the case of VAR(p), is the choice of the order and the specification of each equation

Information criterion can be used for model selection:

```
aic = []
for i in range(5):
    i += 1
    model = sm.tsa.VARMAX(y_train, order=(i,0), trend='c')
    model_result = model.fit(maxiter=1000, disp=False)
    print('Order =', i)
    print('AIC: ', model_result.aic)
    print('BIC: ', model_result.bic)
    print('HQIC: ', model_result.hqic)
```

#### **VAR Model - Inverse Transform**

#### Don't forget to inverse-transform the forecasted series!

This is equivalent to 
$$log(y_t) - log(y_{t-12}) = log(\frac{y_t}{y_{t-12}})$$

Define 
$$z = log(y_t) - log(y_{t-12})$$

Then,

$$log(y_t) = z + log(y_{t-12})$$
$$y_t = e^{z + log(y_{t-12})}$$
$$= e^z(y_{t-12})$$

So, we have forecast

$$y_{T+s} = e^{z}(y_{(t-12)+s})$$

where s > 1

### **VAR Model - Forecast Using the Model**

#### The Forecast Equation:

$$\begin{split} \widehat{y}_{1,T+1|T} &= \widehat{c}_1 + \widehat{\phi}_{11} y_{1,T} + \widehat{\phi}_{12} y_{2,T} + \widehat{\phi}_{13} y_{1,T-1} + \widehat{\phi}_{14} y_{2,T-1} + \widehat{\phi}_{15} y_{1,T-2} + \widehat{\phi}_{16} y_{2,T-2} \\ \widehat{y}_{2,T+1|T} &= \widehat{c}_1 + \widehat{\phi}_{21} y_{1,T} + \widehat{\phi}_{22} y_{2,T} + \widehat{\phi}_{23} y_{1,T-1} + \widehat{\phi}_{24} y_{2,T-1} + \widehat{\phi}_{25} y_{1,T-2} + \widehat{\phi}_{26} y_{2,T-2} \end{split}$$

#### **VAR Model Forecast**

$$RMSE = \sqrt{\frac{1}{L} \sum_{l=1}^{L} (y_{T+l} - \hat{y}_{T+l})^2}$$

where T is the last observation period and l is the lag

```
from math import sqrt
from sklearn.metrics import mean_squared_error

VAR_forecast_beer = np.exp(z['beer'])*series['beer'][-3:]
VAR_forecast_UMCSENT = np.exp(z['UMCSENT'])*series['UMCSENT'][-3:]

rmse_beer = sqrt(mean_squared_error(series['beer'][-3:], VAR_forecast_beer))
rmse_UMCSENT = sqrt(mean_squared_error(series['UMCSENT'][-3:], VAR_forecast_UMCSENT))

UMSCENT - Test RMSE: 0.210
Beer - Test RMSE: 180.737
```

### What do the result mean in this context?

Don't forget to put the result in the existing context!

UMSCENT - Test RMSE: 0.210

Beer - Test RMSE: 180.737

180.737

	UMCSENT	beer
DATE		
2017-07-01	93.4	4726.0
2017-08-01	96.8	4577.0
2017-09-01	95.1	4445.0



UMSCENT - Percentage Error relative to the mean: 0.22

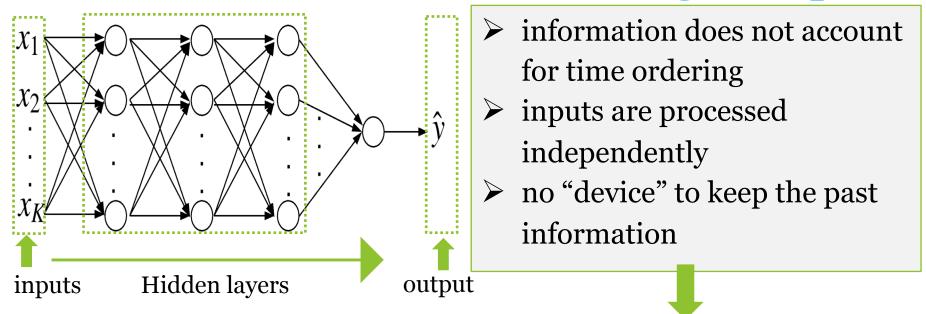
Beer - Percentage Error relative to the mean: 3.94

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# Feed-Forward Network with a Single Output



Network architecture does not have "memory" built in

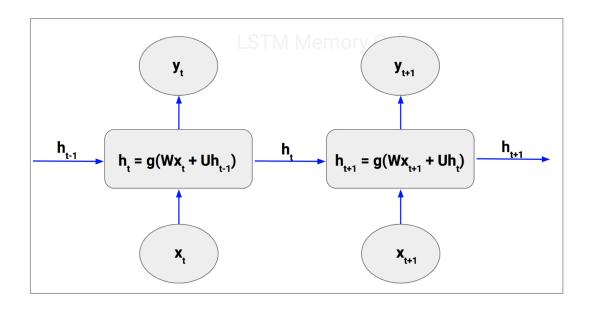
## Recurrent Neural Network (RNN)

A network architecture that can

- retain past information
- track the state of the world, and
- update the state of the world as the network moves forward

Handles variable-length sequence by having a recurrent hidden state whose activation at each time is dependent on that of the previous time.

# Standard Recurrent Neural Network (RNN)



## **Limitation of Vanilla RNN Architecture**

Exploding (and vanishing) gradient problems (Sepp Hochreiter, 1991 Diploma Thesis)

# Long Short Term Memory (LSTM) Network

#### LONG SHORT-TERM MEMORY

NEURAL COMPUTATION 9(8):1735-1780, 1997

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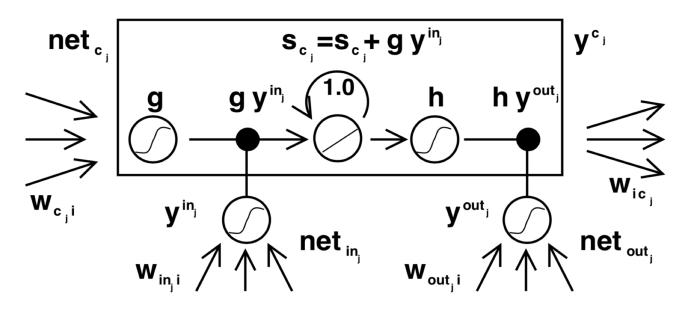
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#### Abstract

Learning to store information over extended time intervals via recurrent backpropagation takes a very long time, mostly due to insufficient, decaying error back flow. We briefly review Hochreiter's 1991 analysis of this problem, then address it by introducing a novel, efficient, gradient-based method called "Long Short-Term Memory" (LSTM). Truncating the gradient where this does not do harm, LSTM can learn to bridge minimal time lags in excess of 1000 discrete time steps by enforcing constant error flow through "constant error carrousels" within special units. Multiplicative gate units learn to open and close access to the constant error flow. LSTM is local in space and time; its computational complexity per time step and weight is O(1). Our experiments with artificial data involve local, distributed, real-valued, and noisy pattern representations. In comparisons with RTRL, BPTT, Recurrent Cascade-Correlation, Elman nets, and Neural Sequence Chunking, LSTM leads to many more successful runs, and learns much faster. LSTM also solves complex, artificial long time lag tasks that have never been solved by previous recurrent network algorithms.

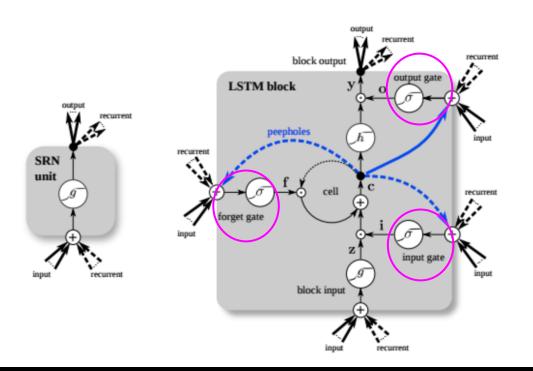
# LSTM: Hochreiter and Schmidhuber (1997)

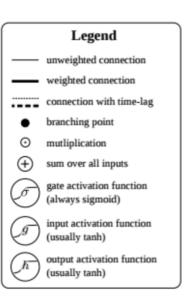
The architecture of memory cells and gate units from the original Hochreiter and Schmidhuber (1997) paper

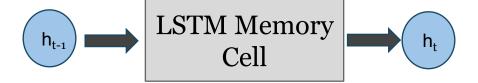


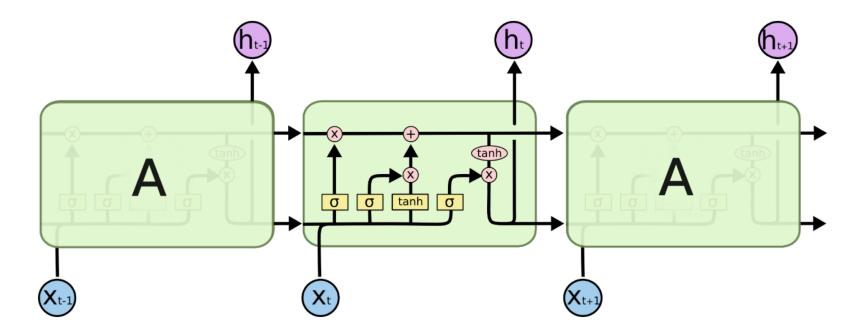
# **Long Short Term Memory (LSTM) Network**

Another representation of the architecture of memory cells and gate units: Greff, Srivastava, Koutnık, Steunebrink, Schmidhuber (2016)



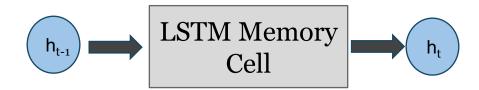


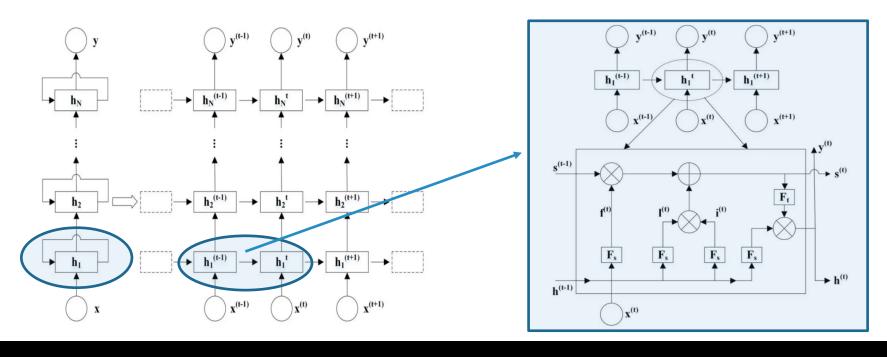




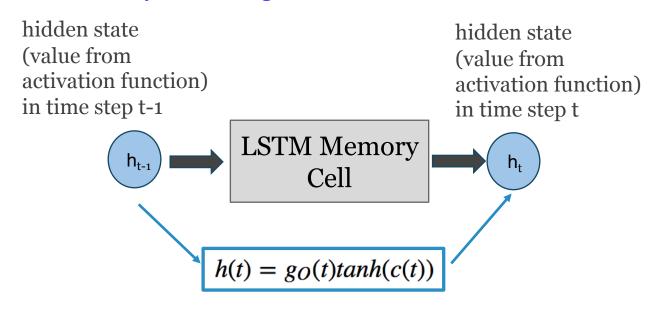
#### **Christopher Olah's blog**

http://colah.github.io/posts/2015-08-Understanding-LSTMs/



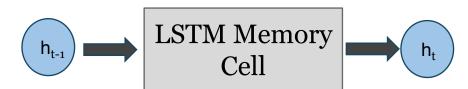


#### Use memory cells and gated units for information flow



hidden state memory cell (state)

$$h(t) = g_O(t)tanh(c(t))$$



$$tanh(z) = \frac{sinh(z)}{cosh(z)} = \frac{e^z - e^{-z}}{e^z + e^{-z}}$$

Output gate 
$$g_O(t) = \sigma(W_O \cdot [h(t-1), x(t)] + b_O)$$

$$c(t) = g_F(t)c(t-1) + g_I(t)c(t) \longleftarrow c(t) = tanh\left(W_c \cdot [h(t-1), x(t)] + b_c\right)$$

Forget gate

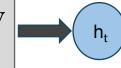
$$g_F(t) = \sigma \left( W_F \cdot [h(t-I), x(t)] + b_F \right)$$

Input gate
$$g_I(t) = \sigma (W_I \cdot [h(t-I), x(t)] + b_I)$$

Training uses Backward Propagation Through Time (BPTT)



LSTM Memory Cell



hidden state(t)

memory cell (t)

Candidate memory cell (t)

Output gate

Input gate

Forget gate

$$h(t) = g_O(t)tanh(c(t))$$

$$c(t) = g_F(t)c(t-1) + g_I(t)c(t)$$

$$c(t) = tanh (W_c \cdot [h(t-1), x(t)] + b_c)$$

$$g_O(t) = \sigma \left( W_O \cdot [h(t-1), x(t)] + b_O \right)$$

$$g_I(t) = \sigma (W_I \cdot [h(t-I), x(t)] + b_I)$$

$$g_F(t) = \sigma \left( W_F \cdot [h(t-I), x(t)] + b_F \right)$$

Training uses Backward Propagation Through Time (BPTT)

# **Implementation in Keras**

#### Some steps to highlight:

- Formulate the series for a RNN supervised learning regression problem (i.e. (Define target and input tensors))
- Scale all the series
- Split the series for training/development/testing
- Reshape the series for (Keras) RNN implementation
- Define the (initial) architecture of the LSTM Model
  - Define a network of layers that maps your inputs to your targets and the complexity of each layer (i.e. number of memory cells)
  - Configure the learning process by picking a loss function, an optimizer, and metrics to monitor
- Produce the forecasts and then reverse-scale the forecasted series
- Calculate loss metrics (e.g. RMSE, MAE)

Note that stationarity, as defined previously, is not a requirement



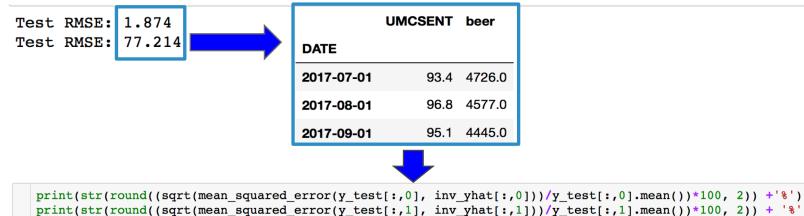
## LSTM Architecture Design, Training, Evaluation

```
from keras.models import Sequential
 from keras.layers import Dense
 from keras.layers import LSTM
 # Design the network architecture
 model = Sequential()

▼ model.add(LSTM(60,
                dropout=0.1,
                recurrent dropout=0.2,
                return sequences = True,
                input shape=(n lookback, X scaled train reshape.shape[2])))
 model.add(LSTM(36))
 model.add(Dense(X scaled train reshape.shape[2]))
 model.compile(loss='mae', optimizer='RMSprop')
 # Model Training
 n epochs=500
 batchSize = 40
model.fit(X scaled train reshape, y scaled train,epochs=n epochs,
           batch size=batchSize, verbose=0, shuffle=False)
 # make a prediction
 yhat scale = model.predict(X scaled test reshape)
 # Inverse-scaling for forecast
 inv yhat = np.concatenate((X scaled test, yhat scale), axis=1)
 inv yhat = scaler.inverse transform(inv yhat)
 # Model Evaluation
 from math import sgrt
 from sklearn.metrics import mean squared error
 print('Test RMSE: %.3f' % sqrt(mean squared error(y test[:,0], inv yhat[:,0])))
 print('Test RMSE: %.3f' % sqrt(mean squared error(y test[:,1], inv yhat[:,1])))
```

## **LSTM: Forecast Results**

```
♥ # calculate RMSE
 from math import sqrt
 from sklearn.metrics import mean_squared_error
 print('Test RMSE: %.3f' % sqrt(mean squared error(y test[:,0], inv yhat[:,0])))
 print('Test RMSE: %.3f' % sqrt(mean squared error(y test[:,1], inv_yhat[:,1])))
```



print(str(round((sqrt(mean squared error(y test[:,1], inv yhat[:,1]))/y test[:,1].mean())\*100, 2)) + '%')

executed in 8ms, finished 12:41:54 2018-10-04

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# Agenda

- Section I: Time series forecasting problem formulation
- Section II: Statistical and machine learning approaches
  - a. Autoregressive Integrated Moving Average (ARIMA) Model
  - b. Markov-Switching Autoregressive (MS-AR) Model
  - c. Vector Autoregressive (VAR) Model
    - > Formulation
    - > Python Implementation

## Section III: Approach Comparison

## VAR vs. LSTM: Data Type

#### **VAR**

macroeconomic time series, financial time series, business time series, and other numeric series

#### LSTM

DNA sequences, images, voice sequences, texts, all the numeric time series (that can be modeled by VAR)

## VAR vs. LSTM: Parametric form

#### VAR

A linear system of equations - highly parameterized (can be formulated in the general state space model)

#### **LSTM**

Layer(s) of many nonlinear transformations

# VAR vs. LSTM: Stationarity Requirement

#### **VAR**

- applied to stationary time series only
- its variant (e.g. Vector Error Correction Model) can be applied to co-integrated series

#### LSTM

 stationarity not a requirement but require feature scaling

# VAR vs. LSTM: Model Implementation

#### **VAR**

- data preprocessing is straight-forward
- model specification
   is relative straight forward, model
   training time is fast

#### **LSTM**

- data preprocessing is a lot more involved
- network
   architecture design,
   model training and
   hyperparameter
   tuning requires much
   more efforts

## What were not covered in this lecture?

As this is an introductory, 30-minute presentation on ARtype and NN-type models, I did not cover the following topics:

State Space Representation of VAR

Kalman Filter

Many regime-switching version of AR-type models

Variation of VAR

The many variations of RNN and LSTM

# Thank You

# Big Data and Machine Learning Leaders Summit Hong Kong 2018







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